

# CORPUS CHRISTI PROFESSIONAL FIREFIGHTERS RELIEF & OUTREACH FUND



## Fallen Heroes 343 Sponsor Package

### All Sponsors

- Name/logo on T-shirt (By Sponsorship level)
- Event Blast Graphic with All Sponsors (Similar to back of T-Shirt) – 8/15-9/15
- Individual Sponsor Boost (Social Media based on Sponsorship Level)
- Recognition on CCPF R&O Website and Facebook Page & CCPFFA Website and Facebook Page
- Sponsor Photo at Event Posted to all follow up social media, website.
- Post Event Check Presentation (social media boost) 1 month >19k people

### Event Advertising based on Sponsorship Level

- Coastal Bend Legal and Business News (200 Subscriptions with upwards of 40 members per company receiving the subscription) 1/4 page ad with Sponsor Logos.
- City of Corpus Christi Employee Newsletter – (Reaches all Corpus Christi City Employees)
- TV Presentation/Advertisement (Announce Before and Post Event)
- Billboard Advertisement Post Event – (Display Sponsors/Check Presentation)

### Sponsor Needs for Advertising – Deadline 8/25/17

- Company Logo or name for advertising (Starts 8/15/17 if info provided)
- Website Address or Contact info
- Promotional items/products for Goodie bag
- T shirt size
- Sponsorship (Can be paid by credit card)

### Player Needs – Deadline 9/1/17

- Payment due by 9/1/17
- Shirt size

## Sponsorship Levels

### **Rookie level - \$500**

Company Listed as Sponsor on promotional events (social media, t-shirt, banner, check)  
Social Media Boost -7 days > 3.5k people reached  
Hole Sponsor (Shared Sponsorship)  
May place items in goodie bag

### **Firefighter level- \$1000**

Company Listed as Sponsor on promotional events (social media, t-shirt, banner, check)  
Social Media Boost – 14 days > 5.7k people reached  
4 person team  
Hole Sponsor (Shared Sponsorship)  
May place items in goodie bag

### **Engineer level – \$1500**

Small Company Logo as Sponsor on all promotional events and event advertising  
Social Media Boost – 14 days > 5.7k people reached  
4 person team  
Hole sponsorship of choice  
May place items in goodie bag

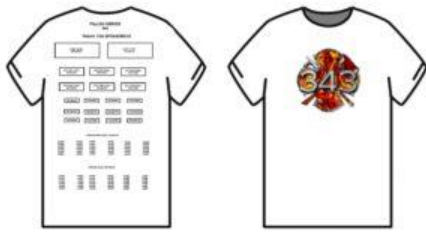
### **Captain level sponsorship – \$2500**

Medium Company Logo as Sponsor on all promotional events and event advertising  
Social Media Boost – 14 days > 7k people reached  
4 person team  
Hole sponsorship of choice  
Logo on tournament awards (1st, 2nd, 3rd place recognized)  
May place items in goodie bag

### **Chief level sponsorship – \$5000**

Large Company Logo on all promotional event  
Social Media Boost – 1 month > 20k people reached  
Mentioned as Chief level sponsor in all advertising.  
Polo Event Shirt with Embroidered Company Logo  
4 person team  
Name/logo on tournament awards (1st, 2nd, 3rd place recognized)  
Opportunity to speak at lunch during the event  
Sponsor to receive award with name on it  
  
Longest drive sponsorship/Closest to the pin \$200 (shared sponsorship)  
Business/company will be mentioned when awarded  
Sign at Hole  
Place item in goodie bag

## T- Shirt Example



## Check Presentation Example



## Social Media Example



## Banner Example

